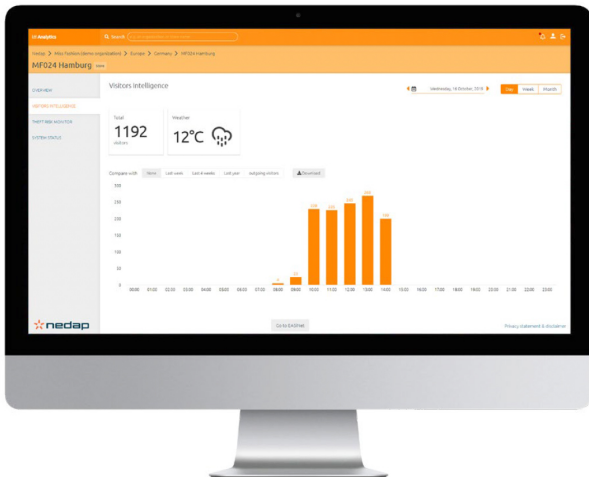# iSenseGo Analytics Visitor

6669549

The iSenseGo Analytics Visitor service allows the information from customer counters to show in the Retail Analytics web interface. The customer counting information comes from Nedap connected systems.

View the number of visitors per hour and day, the visitors per m^2, the dwell time and the visiting time of the customers in the Visitor Intelligence widget.

Store occupancy help retailers manage the maximum visitor capacity in their stores. It shows warnings when occupancy limits are approached or exceeded, on any device which is connected to the internet and is able to run a web browser.

iSenseGo Analytics Visitor Service is also needed to report
the alarm to visitor ratio in the EAS Monitor widget in Retail Analytics.

Features

- The number of visitors per hour, day, week, and month
- Compare with historical data
- Insights on organisational, store, and group level
- Total number of visitors per day
- Visitors per m^2
- Leverage Analytics API to connect to automate and connect to your system
- Visiting time (daily and group level)
- Store occupancy
- Automatically generate and download reports in .csv or .xlsx to SFTP or email, with a high variety ofintervals (set by business partner)
- Responsive web interface

Specifications

iSenseGo service	Analytics Starter	Analytics Theft	**Analytics Visitor**
	See alarm data in Analytics Web. Downloads and integrations are not possible (read-only).	Access to alarms, metal detection and deactivations via web dashboard and integrations.	Access to visitor counting via web dashboard and integrations.
Estate overview	✓	✓	**✓**
System Health	✓	✓	**✓**
Theft Insights Web *Alarms, Metal and Deactivations*	✓	✓	-
Download Theft data	-	✓	-
Automated Theft reporting	-	✓	-
Realtime Theft Analytics API	-	✓	-
Visitor Insights Web	-	-	**✓**
Download Visitor data	-	-	**✓**
Automated Visitor reporting	-	-	**✓**
Realtime Visitor Analytics API	-	-	**✓**
Realtime Occupancy Monitor	-	-	**✓**

Technical specifications

Web interface

iSenseGo Analytics services has a clear, responsive web interface to view data.

Hosting

Nedap Retails services run in multiple co-located data centers, on multiple servers. Servers are owned and managed by Nedap.

Security

We hold your data behind a secure firewall system. We regularly upgrade equipment, software and policies to provide you with the highest levels of availability, performance, and disaster-recovery.

Ordering information

Description	Article number
iSenseGo Analytics Visitor	6669549

Package includes

Annual license for customer counting information in Nedap Retail Analytics.